



the **Benjamin**  
Project



Photo by David Shaul

Honouring the Goodness of Pets  
and Eliminating Animal Cruelty from the World

# the **Benjamin** Project

As all dog lovers know, a pet dog's main purpose in life is to give its owners unconditional love. Those fortunate enough to have a pet like Benjamin also know this love comes with boundless energy, goodness, innocence incredible intelligence and lots of great and often humorous stories. **Benjamin** chronicles the life of one dearly beloved pet's journey through life with his humans. This book is the cornerstone of the **Benjamin** Project, an educational and fundraising initiative in Benjamin's memory ([www.thebenjaminproject.ca](http://www.thebenjaminproject.ca)). The vision for the Project includes a children's book; a lesson plan and materials on "Rescues" and responsible pet stewardship for the classroom; an educational app for people of all ages; a casual and fun clothing line; a Benjamin Biscuits treat; and an army of Benjamin Booster advocates for all the Benjamins of the world - dogs, cats, horses, winged and finned friends, and endangered species. All net proceeds from the sale of the book **Benjamin** goes to animal shelters and to education on responsible pet and animal stewardship.

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"Your book is beautifully written and a must-read for dog lovers everywhere! Your **Benjamin Project** is a wonderful legacy of support for all pet owners and I'm sure you will find plenty of supporters through this book"

- **Mary Metcalfe**, Editor

"I think anyone who has lived with a dog will understand your feelings and be moved by them. It is a lovely book and I encourage people to buy, not only for the story and the love it contains, but also because you are raising funds to help abandoned dogs."

- **Jeffrey M. Masson**, author of *Dogs Never Lie About Love*; *Beasts-What Animals Can Teach Us About the Origins of Good and Evil*; and *When Elephants Weep*

"Good books use articulate writing, a passionate story and endearing characters to twist the reader's emotions. **Benjamin** does all three, as the reader often can't decide to laugh or cry as they are welcomed into the world of a "dog" family. Enjoy it and then go and take your dog for a walk."

- **Dave Marshall**, author of *The Sand Trap* and *The Ticket*